

IN PURSUIT



The Official Communication of The Wisconsin State



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President's Message by K. Scott Abrams, CPA, FHFMA

I would first like to take this opportunity to thank all the organizations that participated in our recent Wisconsin State Crime Stoppers Annual Meeting and Training Conference at Ho Chunk Casino on April 25 -- 26, 2008. With 30 programs represented and 72 individuals participating, indicated one gauge of the success for this conference. Another way to view the success of this conference was by all the positive interaction that took place through networking, good questions during the presentations, and every presentation was well attended. But the ultimate gauge of success is by how the participants provided feedback through the conference evaluation. Overwhelmingly, almost every category on the evaluations scored 4.3 on a 5 point scale. We appreciate your feedback.

We believe the theme of 'Back to the Basics' had much to do with the success of the conference. With Jean Block, a nationally recognized speaker on nonprofit organizations speaking to us on how to strengthen our local Crime Stoppers boards as well as conducting down to earth fund-raising activities, provided many down to earth techniques and tools that could be implemented immediately at our local Crime Stoppers programs. Also, many found our media are relations presentation very informative and worthwhile as the LaBarbara Media Group offered tips and suggestions on how to interact with your local media.

I commend the Wisconsin State Crime Stoppers Board of Directors for all their hard work and assistance in making this conference for you a huge success. This Board worked together as a team as it conducted its first ever Crime Stoppers conference without a local host program. Another deep appreciation goes to the Crime Stoppers of Racine County for sponsoring the LaBarbara Media Group presentation and providing the name badges, pens and notebooks for the conference. Finally, a big thanks to Glen Gerrard who provided some entertainment through comedy and magic after the banquet. If you missed the conference this year, make sure you join us next year as we plan to have an equally stimulating conference full of education, networking and camaraderie. We will again be utilizing the facilities at the Ho Chunk Casino in Baraboo on April 24 - 25, 2009. Don't miss next year's event!

Recently, there was an article in the New York Times on May 18, 2008 regarding Crime Stoppers. The article discussed the current economic picture in the United States as the country moves toward a potential recession and the impact that some Crime Stoppers programs are having throughout the country. The article related that some Crime Stoppers programs have seen increases in calls and rewards of more than 50% over last year at this time. Comments by anonymous

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Crime Doesn't Pay. . .
Solving It Does



We Want Your
Information,
Not Your Name!

President's Message
(Continued from Page 1)

tipsters made to some of the coordinators by related that they really needed the money and that they knew about a lot of crimes, but previously they had not opened their mouth. Tough times create opportunities for others.

After this article ran in the New York Times, I received a call from Fox 6 News Milwaukee. Several other State board members were contacted as well. What they wanted to know was whether the article in the New York Times was a reflection on how the Crime Stoppers programs in Wisconsin and if we were seeing any increased call volumes. I was able to look on the Crime Stoppers national database and looked at our Wisconsin statistics. It is a sad reflection, but many of our programs in Wisconsin do not report statistics on a regular basis, which was one of our topics at the conference and will be a focus article in a future issue of 'In Pursuit.' Irrespective of that, I was able to determine that we have not been experiencing a significant increase in calls that other areas of the country have been seeing.

As I discussed this phenomenon with our Crime Stoppers USA President, Elaine Cloyd, who was quoted in the New York Times article, we also realized that the areas quoted in the article were programs that had implemented a text messaging tip system for tips. As most of us are aware, the younger generation feels very comfortable with text messaging and finds this mode of communication very effective. The point for this conversation is that our local programs in Wisconsin may want to look at this type of process to accumulate tips from individuals. It is effective, and as I have found out, a very safe and anonymous process. We will provide more information on this topic in an article in a future issue of our newsletter, 'In Pursuit.'

From the Editor
By: John Winter

The conference is history and from the feedback we got, the overall consensus was that everyone approved. There were some suggestions made that the board will work on to make the next conference even better.

No doubt you noticed, you did not get as many "In Pursuit" newsletters as in the past. One of the questions asked at the conference was if local programs could do with less newsletters being mailed and if you need more you could either read or print the newsletter of the website. The majority felt that this would not be a problem. So if the ten you received is not enough, please feel free to access this newsletter on our website to print as many more as you may need.

Lastly, as we move into summer, many CS programs around the state sponsor various events. We would like to help you with promoting the event.. On our website two months ago I added a webpage to promote CS events in Wisconsin. Plus starting with this issue of the newsletter, I also added an events calendar to also help promote events. Check it out at the bottom of this page and I would like to see a whole page filled with events. My hope is to accomplish several things by doing this; 1) Promote the event to help it succeed, 2) Give ideas to other CS programs looking for things to do, and 3) That you can depend on the website and this newsletter as a resource of information that you can use.

I can't stress enough that the website and the newsletter are for you. If there is something you would like to see added or improved to either one, please feel free to contact me. Likewise if you wish to promote an event or share a success story about your program, again don't hesitate to contact me.

Crime Stoppers Events In Wisconsin

Sheboygan Countywide Crime Stoppers
National Night Out - Walk Against Crime
Tuesday, August 5th, 2008
5:30pm registration, 6:30pm walk
The 1.9 mile walk begins and ends at
Fountain Park in Downtown Sheboygan.

Greater Beloit Area Crime Stoppers
Annual Cruise Night '08
Saturday, September 20, 2008
12:00pm to 11:00pm
Sunday, September 21, 2008
8:00am to 4:00pm
Downtown Beloit

For further information about these events, please visit the
WSCS website, www.wicrimestoppers.org
Click on the "Local CS Events page".

WSCS Annual Business Meeting Minutes—April 26, 2008

I. Call to Order—Abrams

II. Comments by President Abrams

A. Introduction of State Board Members

B. Accomplishments from the past year.

- Discussion of Future Conference Topics.
- Crime Stoppers International: Iowa, August 4-5, 2008.
- Encouraged members to complete the conference evaluation form.
- CSI website: www.c-s-i.org
- CSUSA website: www.crimestoppersusa.com
- Grant, Sauk, and Richland County accomplishments.
- Fundraising accomplishments: Sheboygan/Kenosha/Walworth
- Newsletter will only be sent to Kenosha/Walworth to save money.
- Repeal of Act 84.

III. Roll Call—Baio

Beloit Area CS	Calumet Co. CS	Grant County CS	Green Bay Area CS
Green Lake County CS	Janesville Area CS	Kenosha Area CS	LaCrosse Area CS
Madison Area CS	Marathon County CS	Oak Creek CS	Quad Communities CS
Marinette County CS	Monroe County CS	Rusk County CS	Racine County CS
Sauk County CS	Waukesha CS	Sheboygan County CS	Walworth County CS
Wauwatosa CS	Wood County CS	Vernon County	

IV. Reading of 2006 Minutes of Annual Business Meeting—Baio

- Motion made and approved to waive the reading.

V. Treasurer's Report—Jauquet

- Distributed to each table. Motion made and approved to accept treasurer's report.

VI. Presentations—Abrams

- A. Emily Johnson—Plaque presented for retirement from WSCS Board.
- B. 2009 WSCS Conference, April 24th & 25th.

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Crime Stopper Statistics from Crime Stoppers USA

As of June 1, 2008

Arrests Made	465,539
Cases Cleared	767,289
Rewards Paid	\$67,464,406
Property Recovered	\$1,012,397,312
Drugs Seized	\$2,997,370,073
Total Recovered	\$4,009,767,385

WSCS Annual Business Meeting Minutes—April 26, 2008

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VII. Election of Board Members—Nominating Committee—Ghiloni

A. Slate of Civilian and Law Enforcement in nomination.

1. Two-year civilian.
 - Lloyd Brueggeman, Jeffrey West, Two open positions.
2. Two-year Law Enforcement
 - Beverly Ghiloni, Diane Lotter, John Winter
3. Seek nominations from the floor.
4. Nominate Mary Lee Powell and Stephan Delassus
5. Three calls to close nominations.. Nomination confirmed: Unanimous.
6. Election Process.
 - Move that the nominations be closed and the slate of nominees be approved and elected by acclamation. Unanimous.

VIII. Adjournment at 1:05pm

Respectfully Submitted,
PO Pete Baio, Secretary

WSCS Board Meeting Minutes—April 26, 2008

I. Call to Order—Abrams at 1:05pm.

Present: Abrams, Brueggeman, Berndt, Jauquet, Lotter, Ghiloni, Baio, West, Mayer, Powell

Absent: Winter, Delassus

II. Election of Board Officers—Nominating Committee: Beverly Ghiloni

A. Place slate of board officers in nomination.

President—Abrams

Vice President—Lotter

Secretary—Baio

Treasurer—Jauquet

B. Seek nominations from the floor: None.

C. Nine in favor. One opposed (Berndt).

D. Welcome new members Mary Lee Powell and Stephan Delassus.

E. Motion to maintain Nominating Committee as is:

- Move that the nominations be closed and the slate of nominees be approved and elevated by acclamation: Jeff Wrst, 2nd, John Jauquet.

III. Other Business

A. Board Opinions Concerning Conference

Diane: Missed networking portion / hospitality room / need check in.

Jeff: Request meeting for new groups and members.

Dan: Several complaints about checking into hotel and a need for more professional entry such as signs.

Lloyd: Problems with the front desk and issue with being locked out of room.

Bob: Yes or no to vendors and a need for a main contact person and choose a new location for next years convention.

Bev: Complaints about conference being at Ho-Chunk and need hospitality room.

Mary: Jean Block was a very long speaker / breaks needed.

Pete: Improved reception for guest speaker and disliked Ho-Chunk service.

Scott: Good response for conference, good basic info, staff was friendly overall.

IV. Select Board Meeting Dates. To be set.

V. Adjournment at 1:45pm

Respectfully Submitted
PO Pete Baio

CRIME STOPPERS INTERNATIONAL TRAINING CONFERENCE
“MOTIVATE – EDUCATE – ACCELERATE”
AUGUST 6TH– 9TH, 2008 DES MOINES, IOWA

We look forward to seeing you in Des Moines, Iowa at the 29th Annual Crime Stoppers International Training Conference. We are excited to bring together some of the best resources in Iowa to make this a conference you don't want to miss. With a new educational format of interactive roundtable training sessions and opportunities to hear from some of the best keynote presentations, you will be motivated and fully prepared to accelerate your programs forward.

CHECKLIST FOR TRAINING CONFERENCE

Have you done the following:

***registered for the conference-** www.polkcountycrimestoppers.org

***registered your guest** – located on same web site; \$250 includes:
4 breakfasts, 2 lunches, all-conference off-site event, Opening Ceremonies, Presidential Gala

***registered your guest for the Guest Program** – (go to same website)
click on **Guest Program-** for an additional \$150, guest will enjoy two days of activities and fun which includes: touring one of Iowa's premiere vineyards and winery, shopping Historical Valley Junction with 120 specialty shops, guided tours of Iowa's Historical Museum and state capitol, special presentation of Downtown Des Moines' infamous East Village, with the opportunity to shop over 40 specialized eclectic stores and businesses; two catered lunches and transportation. More activities are being planned.

***reserved your hotel room –**

Marriott Hotel Downtown Des Moines is serving as the host site; the Renaissance Hotel Savery and Hotel Fort Des Moines (both downtown Des Moines, three blocks from the Marriott) are also accommodating the conference with rooms blocked for delegates. **Please call hotels directly to make your reservations.** Check website for information. It is best to do this as soon as possible- the Iowa State Fair coincides with the conference dates and hotels operate at capacity during the Fair. Be sure to mention you are with Crime Stoppers.

***make note to bring your laptop-** needed for some of the round table training sessions. If you don't have one, that is fine. We will have access to some.

Wanted: An “In Pursuit” Newsletter & WSCS Website Sponsor

WSCS is looking for a sponsor for this newsletter & the WSCS website. The sponsor would get exclusive advertising rights to this newsletter as well as on our website. Newsletter distribution is 1,000 statewide and the website is viewed by an average of 360 visitors per month.

If you know a company or organization that would be interested in sponsoring please have them contact either President Scott Abrams or Board Member John Winter (contact information on the back page).

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