



## Save the Dates!

# 2018 Annual Wisconsin State Crime Stoppers Conference

**Theme: Getting To Know You!**

**April 19, 20 & 21 2018**

Chula Vista Resort

[www.chulavistaresort.com](http://www.chulavistaresort.com)

**Guarantee Room Reservation Deadline: April 12th**

**2018 Conference Highlights** – Tentative Topics/Speakers

**Judge Richard Carter (Ret), Crime Stoppers USA Legal Director** – Judge Carter is one of our most requested speakers and always presents at the Crime Stoppers USA conference so we are excited to have him return this year to the WSCS Conference! Judge Carter has been involved in Crime Stoppers almost since its inception and brings a wealth of information, knowledge and experience regarding Crime Stoppers. He will be speaking on the topics: Updated Legal Aspects of Crime Stoppers, Do's and Don'ts of Crime Stoppers, Large Reward Situations and Banquet Speaker

**Technology Session** – Thursday evening from 7:30pm - 8:30pm we will have Officer Joseph Nichols, Coordinator of the Winnebago Countywide Crime Stoppers and Officer Chad Sullivan, Coordinator-Janesville Area CS, providing one-on-one training session on social media to include Facebook, Twitter and Google+ for Hangouts On Air. Time will also be devoted to discussing the tip taking software tools, P3 Global Intel. Learn how to extract the statistical data for presentation to the board, your command staff or the media. Bring your laptop to this hands-on learning session. (Meet & Greet Tailgate Buffet, burgers and brats, will be held in an adjacent room, serving from 6p-7:30p).

**Julie Lopez – Crime Stoppers USA Social Media Chair** – Ms. Lopez is the Executive Director of Crime Stoppers of Flint & Genesee County in Michigan. She has provided Social Media presentations at the Illinois State Crime Stoppers Crime Stoppers and Crime Stoppers USA conferences. She will be presenting to us on the topic of: Increase Your Program's Social Media Footprint.

**Table Top Breakout Session** - Has your local program ever encountered a disruptive board member? How about an issue that divides the board into several factions? WSCS will develop numerous critical and troubling situations Crime Stoppers programs face from time to time, and having breakout groups formulate a satisfactory solution and report back their proposed solution to the general assembly.

**Handling Crime Stoppers Drug Tips** – Officer Chad Sullivan and the Janesville Drug Unit will offer insight on how they work collaboratively to successfully receive and act on drug tips received through the Crime Stoppers program for successful outcomes.

**Other Training Sessions and Activities** - Crime Stoppers 101 Board and Coordinator Roles and Responsibilities; Fund Raising; Open Question and Answer Session; Friday Evening Banquet; Silent Auction and Raffles!

**Conference Registration Materials Available on website at [www.wicrimestoppers.org](http://www.wicrimestoppers.org)**

**We look forward to seeing you at the conference! For additional information contact:**

Mik Devereaux, WSCS Conference Co-Chair

[mikdevereaux@gmail.com](mailto:mikdevereaux@gmail.com)

Marshall Multhauf, WSCS Conference Co-Chair

[jmmulthauf@co.dunn.wi.us](mailto:jmmulthauf@co.dunn.wi.us)

Robert (Bob) Berndt, WSCS Conference Registration

[romarjc4@centurytel.net](mailto:romarjc4@centurytel.net) (608) 385-8181