



# IN PURSUIT



The Official  
Communication of  
the Wisconsin State  
Crime Stoppers



### January 2012 Issue

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Visit our website:

[www.wicrimestoppers.org](http://www.wicrimestoppers.org)

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### President's Message by K. Scott Abrams, CPA, FHFMA

As we embark on a new year, I want to draw from one of the legends in Green Bay Packers football history in preparing this Crime Stoppers message, Vince Lombardi. Many people have drawn from Coach Lombardi's inspirational quotes, and I want to focus on this particular one:

*"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will."*

Of course, Coach Lombardi was focusing his comments on football and individuals, but I believe they are easily transferable to businesses and organizations undertaking their goals and objectives to be successful in the competitive world, and in this sense, our Crime Stoppers organizations. As I engage with the various Crime Stoppers programs throughout our state, I am amazed with the high quality and strength of the board members that participate on the local level. Many of the board members come from small and large businesses alike bringing a significant pool of knowledge from their background and experience in their professional lives. Some bring backgrounds from finance, others for marketing and even others from law enforcement. This combined strength provides for a well-rounded background for a local Crime Stoppers board.

Most Crime Stoppers programs have worked hard on recruiting new board members to their local programs, thus increasing their strength throughout the community. Some have had more success with diversifying their board than others, but generally the board members that participate in Crime Stoppers programs certainly work well together forming a strong bond in wanting to achieve established goals and objectives for their organizations.

So, the strength and knowledge can be referred to as the 'given' aspects of most of our Crimes Stoppers boards. Which leads us to Coach Lombardi's statement regarding the difference between successful and the not so successful, which is the lack of will. So what do we think Coach Lombardi meant when he used the words 'lack of will'?

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Crime Doesn't Pay...  
Solving It Does



We Want Your  
Information,  
Not Your Name

**President's Message** (continued)

Knowing from what I have read and heard about Coach Lombardi, I am sure he meant this to mean one's desire, or more dramatically, passion, toward reaching a goal or objective. The interpretation is that one has a choice or determination in having authority or power achieving a specified outcome or result. Putting forth the determination and inclination (the will) by utilizing the knowledge and strength of an individual or organization manifests into the overall success of the challenge. Thus, this is the challenge of leadership in manifesting the will of the organization for the betterment of the Crime Stoppers program.

It is the leader's job to look into the future and see the organization, not as it is, but what it can be. It is the leader's responsibility to harness this passion, determination and the will of the organization. Look at how you can shape the will and desires of your Crime Stoppers organization as a dynamic leader!

**Visit their website at:**

**[www.c-s-i.org/index2.html](http://www.c-s-i.org/index2.html)**



**[www.crimestoppersusa.com](http://www.crimestoppersusa.com)**



## Green Bay Area Crime Stopper Receives \$7,000.00 Donation

Submitted By: Dave Byrnes, Green Bay Area Board Member/  
Wisconsin State Board Member

January of 2011, a young man in a wheelchair was hit and killed while traveling in a roadway in Green Bay. A witness stated the vehicle that hit the young man stopped a block away and then took off. The police had a description of the vehicle involved in the hit and run.

Information of the incident was placed on our website two days after the incident. The Green Bay Police Department made posters of the suspect vehicle they were looking for. The poster was sent to our President for review because it was going to have our Crime Stoppers logo and contact information on it. The poster was approved and was distributed throughout the community. The PD contacted the media to hype the posters which contained the description of the wanted vehicle.

The following day, we received a phone tip with some basic information about the accident. The following morning we received a web tip which contained additional information and we were able to have dialog back and forth with the tipster because of TipSoft programming and obtained more information. A contact was made with the officer in charge of the investigation and within 12 hours, the Green Bay Police Department had the vehicle and driver of the accident.

The court trial took place in November where the driver was found guilty. The driver stated he thought he had hit a garbage can.

On December 3, 2012, on what would have been the victim's 21<sup>st</sup> birthday, the family presented to the Green Bay Area Crime Stoppers a check for \$7,000.00.

"Without (Crime Stoppers') help, we're convinced that this crime never would have been solved," Jeff Kennedy, the father of John "Mingo" Kennedy, said during a news conference to announce the donation from the John M. Kennedy Memorial Fund.

Kennedy's family presented the donation to Crime Stoppers President Hans Lux after showing a slide presentation with images from Kennedy's life.

This is why the members of all Crime Stopper Boards do what they do, helping to make a difference in their communities!

## a· non· y· mous (Synonymous with Crime Stoppers)

### **adjective**

1. without any name acknowledged, as that of author, contributor, or the like: *an anonymous letter to the editor; an anonymous donation.*
2. of unknown name; whose name is withheld: *an anonymous author.*
3. lacking individuality, unique character, or distinction: *an endless row of drab, anonymous houses.*

**Wisconsin State Crime Stoppers Conference**  
**Great Wolf Lodge – Conference Center**  
**Baraboo, Wisconsin**  
**“Making a Difference – Generating Success”**  
**April 26 – 28, 2012**

Wisconsin State Crime Stoppers (WSCS) is proud to announce its 21<sup>st</sup> Annual Meeting and Training Conference. This exciting conference will be conducted at the Great Wolf Lodge Conference Center in Baraboo, WI, near the Wisconsin Dells. The WSCS Board of Directors is planning many diverse and dynamic topics on Crime Stoppers and law enforcement that will educate attendees and provide information which can be used immediately within your community and your local Crime Stopper program. We are also once again offering a **separate Law Enforcement track of programs** on Friday afternoon. This class will focus on the Tipsoft Hands-on Training and Legal Issues in Law Enforcement by Judge Richard Carter (Retired) and Dave Perlman. Of course, we will have many opportunities to network with your fellow Crime Stoppers programs throughout the State of Wisconsin through the Regional Breakout Session and other training sessions.

One thing that we need to stress is that there is an early deadline on reserving your hotel accommodations at the Great Wolf Lodge. Due to the high demand at this resort in the wintertime for the indoor water park, **WSCS Conference participants should make their hotel reservations no later than March 26, 2012!** Please see the registration form for additional details on hotel reservations.

**CONFERENCE HIGHLIGHTS:**

**Featured Speakers:**

- Scott Mills, Toronto Police Department & Social Media Advisor to Crime Stoppers International, was a featured speaker at the recent Crime Stoppers International conference in Jamaica focusing on social media and how to set up a Crime Stoppers Facebook account on your website.
- Judge Richard Carter (Retired), Legal Services Director for Crime Stoppers USA, will provide several presentations. One will focus on Crime Stoppers 101, a shortened version of his presentation from the recent Crime Stoppers USA conference last year, as well as a presentation on the Top 10 Things Not To Do in a Crime Stoppers Program. You will also participate in the Law Enforcement Track on legal issues affecting Crime Stoppers.
- Dave Perlman, Assistant Attorney General - Wisconsin Department of Justice, will share his thoughts during the Law Enforcement Track on the Crime Stoppers Legal Issues in Law Enforcement, share his insights on the Anonymous versus Confidential Informant aspects as it impacts Crime Stoppers and will participate in our Question and Answer panel session.
- Jacob McCallister, Monroe County Crime Stoppers, will share how to get younger generation involvement in your organization from his experience in this age group.

**Other Highlights include:**

- Regional Breakout Information networking/sharing sessions
- Annual Board Meeting and Election; and,
- Friday evening banquet and silent auction.

A detailed agenda of this two-day conference can be found on the Wisconsin State Crime Stoppers website at: [www.wicrimestoppers.org](http://www.wicrimestoppers.org).

WSCS Board of Directors asks that each **member organization bring an appropriate item to donate, with an approximate value of \$100,** for our Silent Auction. The sale of these items will benefit WSCS and its member organizations by providing support for future training conferences and ongoing financial support for board activities.

We also want to acknowledge and extend our appreciation to the Green Bay Area Crime Stoppers for their assistance with the preparation of the registration materials and covering the registration table.



**Stay involved with Crime Stoppers as much as you expect your communities to stay involved!**

WISCONSIN STATE CRIME STOPPERS, INC.

WISCONSIN STATE CRIME STOPPERS BOARD OF DIRECTORS

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