



in PURSUIT

The Official Communication of The Wisconsin State Crime Stoppers

December 2018

President's Message

by K. Scott Abrams, CPA, CGMA

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Risk Management

Okay, many from our local Crime Stoppers programs may not know what 'risk management' means per se, however, it is very important to understand and implement in your local programs, particularly if you engage in any fund raising events that may include public functions or gatherings.

From a business perspective, risk management can be defined as:

- ◆ The identification, assessment and prioritization of potential organizational risks; and,
- ◆ Undertaking a coordinated and economical application of resources to minimize, monitor and control the probability and potential impact of unfortunate events.

The overall objective of a risk management plan is to assure that uncertainty does not deflect or impair an organization's endeavors and business goals. Perhaps putting it into a more personal perspective may assist with understanding the elements of risk and how to manage it.

For us, living in Wisconsin has many elements of inherent risk during the wintertime. For example, I just came in from shoveling the snow from my driveway and sidewalks. Even though I take good care in the snow removal process, apply some salt where there may be some slippery spots, I may still be at risk. Let's say my neighbor comes over and delivers some of her wonderful chocolate chip cookies that she has baked especially for me. Unfortunately, while carrying the box of cookies in front of her she may not see an icy spot on the sidewalk located on my property, slips and falls, and breaks her arm. Since she slipped and fell on my

property, and even though I had taken steps to remediate the snow and ice from my property, I am at risk for the bodily injury she suffered and may be responsible for any damages she incurs.

How do we mitigate this risk? Of course, any homeowner knows that they acquire homeowners insurance to cover this type of potential risk or injury. So in the simple sense, each home owner identifies and prioritizes a potential property risk, and then consider undertaking a coordinated approach in controlling any unfortunate event, as we defined in the definition above for risk management.

Now we can take this knowledge from our own homeowners experience and apply it to our Crime Stoppers organizations. Many of our Crime Stopper programs undertake fundraising events such as golf outings, gala events, chili cookoffs, etc., and each one of those has an element of risk where injury could occur, through no fault of the organization's efforts or at the venue in which the event is undertaken.

An organization may look at which risk management option is most appropriate for its program. Traditionally, most businesses and organizations want to transfer this type of risk to an external agency such as an insurance company. In some cases, some local programs may go bare and acquire no insurance coverage at all, however, knowing that the organization needs to realize that they may be putting its entire organization's assets completely at risk. Also a part of evaluating organizational risk options may look at avoiding risks altogether, which may require eliminating a particular event or activity. Finally, it is

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2019

Conference

Registration



Available to Wisconsin State Crime Stoppers organizations who register prior to April 7, 2019 for the registration fee of \$125 only.

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important to periodically review the risk management process annually in case some new events or activities have been modified, added or deleted that may impact insurance coverage.

If you take the traditional route and consider acquiring general liability coverage for your organization, make sure it meets the programs needs in terms of what events are taking place. For example, based on state/county laws, if alcohol is served to participants at an event, you may need to consider having dram shop coverage. As a Crime Stoppers USA member, your organization may obtain

discounted insurance coverage for lawsuits resulting from bodily injury and property damage through Marsh Insurance. You can find out more about this discounted insurance product on the Crime Stoppers USA website under the menu item 'Resources', or go directly to this website address: <http://www.crimestoppersusa.org/insurance>.

This is just one of the basic risk management areas your organization should consider. In our next issue, we'll discuss in more detail the Directors and Officers insurance liability coverage.

State Conference Reflection

By: John Schluechtermann, Sheboygan Countywide Crime Stoppers

The past state conference was once again an information packed few days as individuals from all around the state gathered in the Wisconsin Dells to learn from the speakers as well as each other on methods and opportunities to improve themselves and their respective programs. Thanks to the many efforts of all those involved with the planning of the conference and those presenting the attendees were hopefully able to return to their local programs energized with new ideas to continue to enhance and adapt their operations to continue to keep Crime Stoppers a viable tool for keeping the community safe.

The theme of the 2018 Wisconsin State Crime Stoppers Conference was "Getting to Know You". A theme which is designed to deepen the sharing of information between the local programs in the state and the state board on an organizational level. Not only does that theme apply to the organizational level but also to the personal level as the individual's that compose the local and state programs have time with each other to share information both on a professional level as well as a personal level.

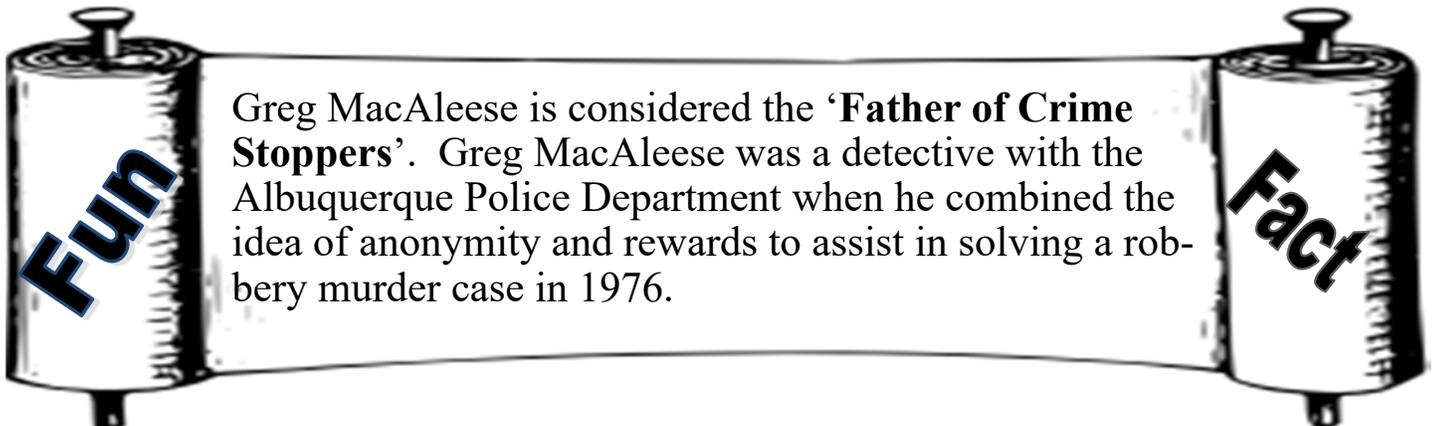
The opening session this year included trivia questions that tested and expanded the attendee's knowledge of Crime Stoppers history, which will be featured throughout the pages of this issue and future issues of the *In Pursuit* Newsletter. Hopefully you will find these fun facts helpful as you work to educate others in your community about crime stoppers.

The conference contained familiar sessions as well as some not so familiar sessions. One of the returning sessions was "The Good, The Bad, The Ugly", where the various organizations were able to share memorable moments from their organizations last year. In addition to that session Wisconsin State Crimes Stoppers President, K. Scott Abrams, once again reminded the attendees of the importance and necessity of properly maintaining the organizations financial compliance.

New to the conference events this year was a scenario based breakout session. In this session attendees were divided up into groups and worked together to determine how to deal with real life events that can occur during the normal operations of our crime stoppers programs. In addition to that session the conference featured a session by Crime Stoppers USA board member Julie Lopez on Social Media. Julie provided the attendees with tips on protecting your organization when using social media. The session also featured methods to keep your community engaged with your program on social media and the ability to expand that reach using the many tools, hashtags and tagging others. Continuing on the theme of the conference, Julie also helped connect many of those in attendance up with a private Facebook group that allows for sharing of information between crime stoppers members throughout the country.

Attendees were also able to learn more about fundraising tactics and ideas from Mike Blatman who works with a

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crime stoppers program in the Tri Cities of Washington as well as being the Vice-Chair for Crime Stoppers USA. This presentation was presented with the assistance of technology and Skype allowing the State Crime Stoppers Board to provide the attendees with top notch presenters and keep the registration fee for the conference at a minimum.

A highlight of the conference were presentations by Asst. Attorney General David Perlman, who not only served as the after dinner speaker on Friday evening but also presented a session on the Legal Aspects of Crime Stoppers. Asst. Attorney General Perlman has the ability to keep you laughing while learning.

As a reminder, the Wisconsin State Crime Stoppers Annual Meeting and Training Conference will be conducted on April 25-27, 2019 at the Chula Vista Resort and Conference Center. We are excited to announce that we have secured Judge Richard Carter (Ret), Crime Stoppers USA Legal Director, and Kevin Anderson, President of Anderson

Software and creator of P3 Global Intel, as keynote speakers!

Also, we are offering a very attractive offer to members of Wisconsin State Crime Stoppers – a two for one conference registration opportunity for the 2019 conference! When one local program member registers for the WSCS conference at the full price of \$125 prior to 4/7/2019, the second member from that local program registration is FREE. This applies for the registration fee only (training sessions and meals included in the registration fee), accommodations not included. Send 2 paid registrants, get 2 free registrations! This is the Wisconsin State Crime Stoppers way of saying thank you for your past participation.

Hope to see you in the Wisconsin Dells for the Wisconsin State Crime Stoppers Annual Meeting and Training Conference next April!

First Crime Prevention Court Fund Payment!

By: David Byrnes, Green Bay Area Crime Stoppers — WI State Board Member

Green Bay Area Crime Stoppers received \$5,300.00 from the Crime Prevention Court Fund in September of 2018.

After WI Statute 59.54 (28) was passed several years ago, Brown County became one of only 7 counties in the state to form a Crime Prevention Funding Board (CP Funding Board). The County Board Approved Sections 30.021 of Chapter 30 of the Brown County Code which was created to read as follows:

30.021 CRIME PREVENTION FUNDING BOARD SURCHARGE.

The Courts of Brown County shall impose a crime prevention funding board surcharge in the amount of \$20 per count, or in the amount as amended from time to time by the State, for each count involving a misdemeanor or felony conviction, whenever the court imposes a sentence or places a person on probation pursuant to WI State. 973.0455, as amended from time to time. All funds shall be placed in account for use by the Crime Prevention Funding Board created in accordance with WI Statutes 59.54(28).

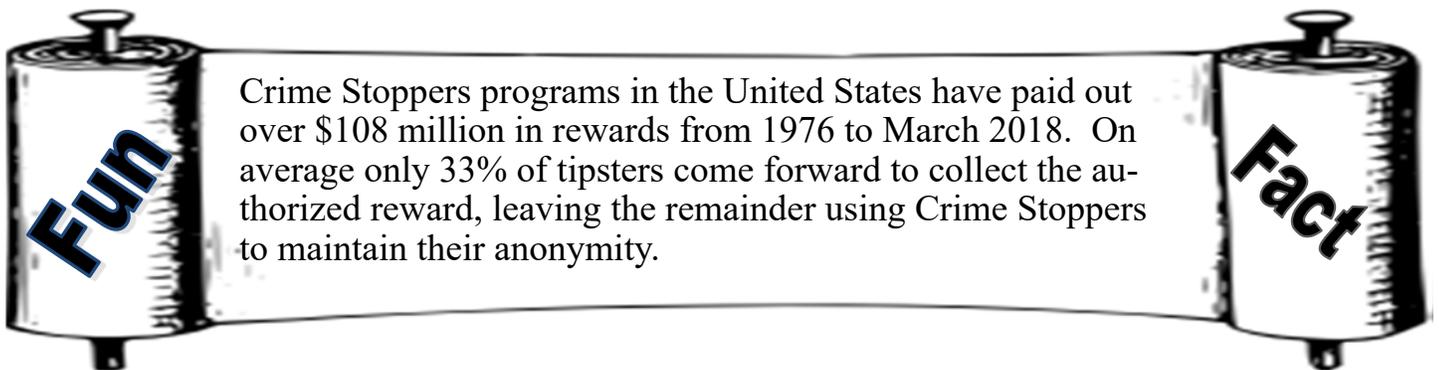
The first year, the CP Funding Board decided to hold the court funds. Green Bay Area Crime Stoppers stayed in communication with the CP Funding Board and monitored

the amount in the account fund. The second year we contacted the County Executive, who sits on the CP Funding Board, and inquired as to when and how the funds were going to be distributed. We also attended one of their board meetings in which we were able to discuss the Statute and offer some information regarding the intent of the law and which organizations were eligible, by statute, to receive funds from the CP Funding Board.

In December 2018, as required by the Statute, we will be providing a report to the Clerk of Courts and the CP Funding Board detailing how the funds were used. In February of 2019, we will be applying for additional funds.

It should be noted that the only other agencies or organizations to receive funds were 3 Law Enforcement agencies in Brown County. Critical to obtaining these funds was a thorough understanding of the Statute. The WI State Crime Stopper Board has presented the steps and procedures in starting the Crime Prevention Court Fund Board at the State Conferences. Anyone interested in additional information should contact the WI State Crime Stopper Board or myself, my information can be found on the WSCS website.

It's about time the Criminals Pay for Crime Stopper programs!!!



Golf Outing Success!!

By: David Byrnes, Green Bay Area Crime Stoppers — WI State Board Member

Green Bay Area Crime Stoppers just completed the final report on our 2018 Golf Outing. This was our 5th outing and our highest grossing event, having raised over \$22,000.00. It was a huge success, but it did not come without a lot of hard work!

Six years ago, when one of the Board members brought up the idea of doing a golf outing, I was one of those who said, "you have got to be kidding!" I do not golf and have only participated in one or two golf outings in my life. I have heard about enormous amount of the leg work involved in producing a great outing. The member said he had been involved with several outings and he said if it was done right, we could raise some good money. Our treasury at the time was a little low, but we were still in the black.

After several planning meetings and getting the support of the total board, it was decided to give it a try. Our first year we cleared approximately \$11,000.00 and each year after that number has increased. We have had no trouble filling the foursomes each year and many golfers comment that it is one of the nicest outings they attend. This is reflected in the 75% + return of golfers for the past 5 years.

The funds raised from the golf outing have been used to install large media boards in 9 high schools in Brown Coun-

ty. With the help of a few grants and the proceeds of the golf outing we have spent close to \$30,000.00 for the purchase and operation of the boards.

The media boards are given to the schools to be used by administration, students, parents, school groups, and Law Enforcement (School Resource Officers). Our logo and our school crime stoppers program "Students Stopping Crime" must appear continuous while the units are in operation. We service and pay for all costs to operate the media boards for 3 years, at which time the schools become owners of the units.

Our goal with the golf outing was to increase the treasury, and to educate the public to who and what is Crime Stoppers. We feel we have met those goals each year. Before your organization decides to do a golf outing, you must have both the talkers and doers on board. You need everyone to participate if you plan on having a successful golf outing!

There are several CS organizations that hold a yearly golf outing, so reach out to us for help if you want to plan on doing this type of event. We shoot for PAR each year!!

Important IRS Due Date Reminders

By: K. Scott Abrams, CPA, CGMA

Important upcoming IRS deadlines for Crime Stoppers organizations that have employees or independent contractors! Following the end of the calendar year, certain forms must be filed with the IRS in order to be compliant with reporting of wages for employees or remuneration to independent contractors. The following are a few basic forms and deadlines for which any business should adhere. For larger and more expansive Crime Stoppers programs, please consult the Internal Revenue Service website at www.irs.gov for additional reporting requirements and deadlines.

Form 941 - Employer's Quarterly Federal Tax Return – **DUE 1/31/2019**

- 4th Quarter 2018.
- If the organization timely deposited all taxes when due, the organization has an additional 10 calendar days from January 31 to file the Form 941

Form W-2 –Wage and Tax Statement

- **DUE 1/31/2019** distributed to all employees

Form 1099 distributed to independent contractors, etc.

- **DUE 1/31/2019** distributed to all independent contractors (non-employment Compensation), etc. receiving \$600 or more in a calendar year

Form W-3 - Transmittal of Wage and Tax Statements to the Social Security Administration (SSA)

- File Copy A of all Forms W-2
 - Paper Copy **DUE 1/31/2019**
 - Electronic Filing **DUE 1/31/2019**

Form 1096 - Annual Summary and Transmittal of US Information Returns

- File Copy A of all Forms 1099 (independent contractors)
 - Paper & Electronic Filing: **DUE 1/28/2019**

Form 990 Series (Form 990-N, Form 990-EZ, Form 990)

- Due on the 15th of the fifth month following fiscal year
 - Example: Fiscal Year End = 12/31, Form 990 Series due 5/15
- Automatic 6 month extension provided by filing Form 8868 before original filing due date



Wisconsin State Crime Stoppers Annual Conference & Meeting

April 25, 2019 - April 27, 2019

BOARD OF DIRECTORS

President

K. Scott Abrams, CPA FHFMA (Civ) '19
Racine County Crime Stoppers
deepblue01@aol.com

Vice President

Hans Lux (Civ) '19
Green Bay Area Crime Stoppers
luxhans2560@gmail.com

Secretary

Dave Byrnes (LE) '20
Green Bay Area Crime Stoppers
burnz1973@gmail.com

Treasurer

Bob Berndt (Civ) '19
La Crosse Area Crime Stoppers
romarjc4@centurytel.net

Board Member

Lloyd Brueggeman (Civ) '20
Janesville Area Crime Stoppers
bruege@charter.net

Board Member

Rhonda Drexler (Civ) '20
Langlade County Crime Stoppers
rdrexler@covantagecu.org

Board Member

Rebecca (Becca) Merryfield (LE) '20
Dunn County Crime Stoppers
becca1723@gmail.com

Board Member

Marshall Multhauf (LE) '19
Dunn County Crime Stoppers
mmulthauf@co.dunn.wi.us

Board Member

Bruce Olson (LE) '19
Vernon County Crime Stoppers
bolson@vernoncounty.org

Board Member

Rick Sears (LE) '20
Greater Beloit Area Crime Stoppers
ricksears7@gmail.com

Board Member

Chad Sullivan (LE) '19
Janesville Area Crime Stoppers
sullivan@ci.janesville.wi.us

Board Member

Penny Weber (Civ) '20
Sheboygan Countywide Crime Stoppers
plweber@charter.net

CONTACT US

Wisconsin State Crime Stoppers
2310 S. Green Bay Road
Suite C PMB 186
Racine, WI 53406-4957

K. Scott Abrams email contact: Deepblue01@aol.com

www.WICrimeStoppers.org
www.Facebook.com/WiCrimeStop



SEND ARTICLES TO:

K. Scott Abrams
Email: Deepblue01@aol.com

OR

John Schluechtermann
Email: schluechtermann@ieee.org